

Sustainable Trade
IN THE DIGITAL ERA
of post COVID-19

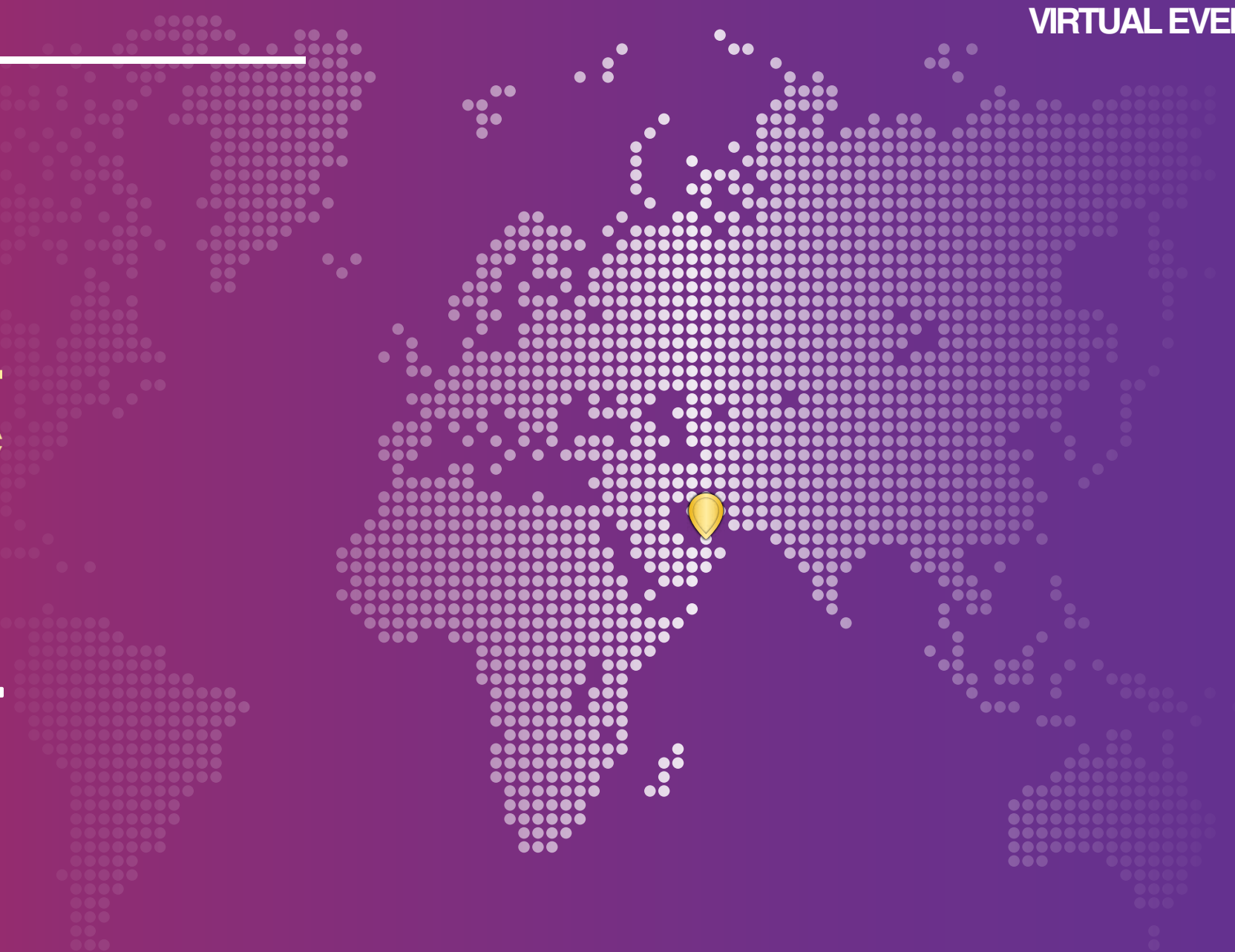
20th & 21st of Sep 2021



ORGANIZED BY:



SUPPORT:





DGTF 2021 - Focus for Virtual Event Activities

- ⦿ Opening Ceremony
- ⦿ Business Forum
- ⦿ Business Matching
- ⦿ Counseling
- ⦿ Deals
- ⦿ Seminars
- ⦿ Discussions
- ⦿ Product Exhibition
- ⦿ Closing Ceremony

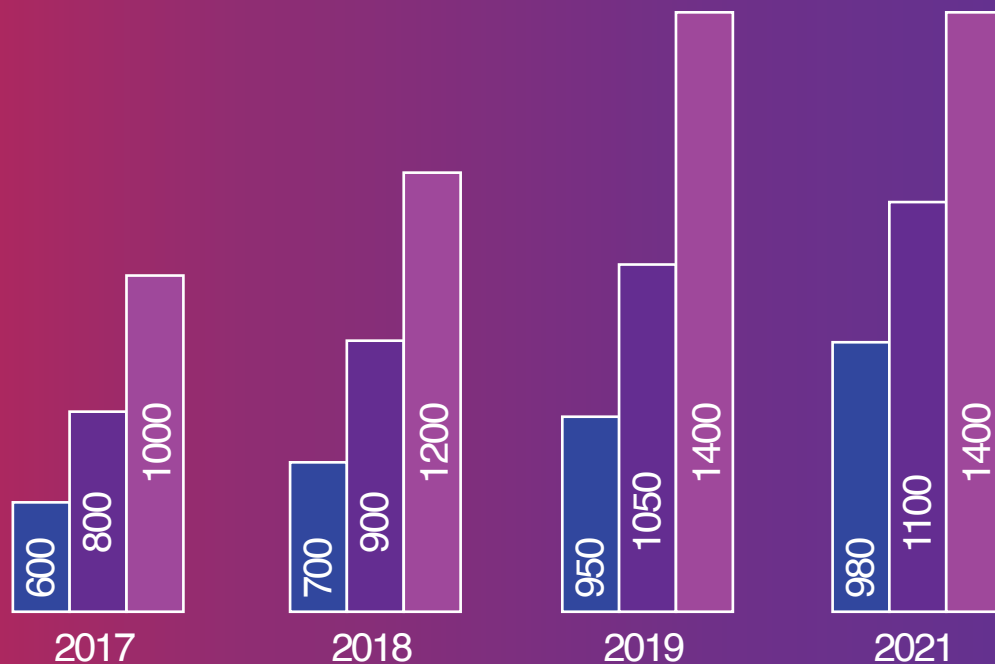
Exhibition Date & Opening Hours

The Dubai Global Trade Fair 2021 is designed to be held on the 20th & 21st of Sep 2021.

The event will kick start from 10.00 AM - 6.00 PM GST.

Visitor Profile

General Visitors, Business Owners, B2B, B2C, Sponsors, Importers, Exporters, Investors, Government Authorities, Country representatives, Parents, Students, Travelers.



ABOUT

Dubai and the rest of the UAE, has consistently upheld the reputation of being one of the fastest-growing economies in the Arabian Gulf. The economy is developing with diversity and variety amongst a vast range of industries; international trade, real estate, construction & architecture, tourism, retail, education, health care, infrastructure and various opportunities for entrepreneurs from all around the globe.

The standard of city is the highest levels of luxury, aiming to become one of the most modernized and digitalized cities in the world. The Emirates of the UAE are constantly attracting visitors, investors, and others to explore the opportunities the country has to offer with an international scope.

With the global pandemic, the world derived through a very negative result in global economy especially imports and exports in all variety of products and services. This has to be improved and uplifted with many joined forces, strategies at a tremendous level using new ideas, collaboration, technology, artificial intelligence and digital services.

Dubai Global Home; the initiative project operated by Digital AI Arabia Technology LLC, is providing an innovative solution to engage in the Dubai Global Trade Fair 2021 by completely digitalizing the entire event into a virtual platform. To improve the global business performance, the Dubai Global Home team has been proactive in inviting and bringing buyers, investors, prospects and sponsors for direct great deals with global providers of premium products and services at an annual virtual trade fair- Dubai Global Trade Fair 2021 (DGTF).

The Dubai Global Trade Fair 2021 will connect local and international businesses to initiate global investments from Dubai, to grow and sustain together in their respective industries and countries. The 2021 Virtual Dubai Global Trade Fair will help businesses and entrepreneurs to collaborate, exhibit, tie up, network, trade, and learn about demands, services, business opportunities, and other organizations all around the world.

Signing up for the Dubai Global Trade Fair 2021 will shine a light on all these possibilities and further extend your interest in trade and other opportunities in Dubai and the UAE.

DIVERSE ECONOMY IN DUBAI



Dubai is known to possess twenty diverse sectors that allow growth and an increase in the GDP, most of which are contributed from tourism, food, and accommodations.

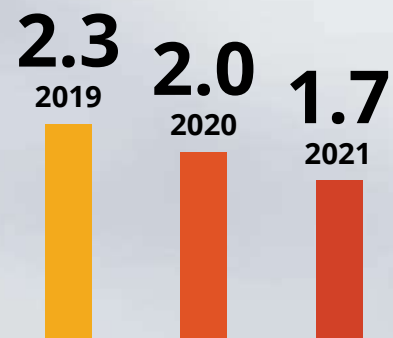
Dubai's GDP increased by **1.9%** in 2018.

Dubai's annual inflation dropped by **1.5%** in 2018.

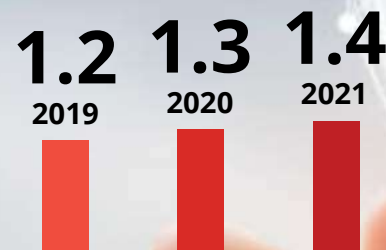
The introduction of **5% VAT** reformed the financial base in Dubai in 2018.

LATEST WORLD ECONOMIC OUTLOOK

GROWTH PROJECTIONS



UNITED STATES



EUROPE



MIDDLE-EAST AND CENTRAL ASIA



EMERGING AND DEVELOPING ASIA



www.IMF.org/social

[fb.com/IMF](https://www.facebook.com/IMF)

[@IMFNews](https://twitter.com/IMFNews)

Source: IMF, World Economic Outlook Update, January 2020.

Note : Order of bars for each group indicates (left to right): 2019, 2020 projections, and 2021 projections.

MARKET ANALYSIS & TRENDS

Challenging Global Economy

In 2019 Foreign Direct Investment in Dubai grew by **14%** to **AED 38.5 billion** in comparison to 2018, making **Dubai** among the **6th** global destination for capital investment.

Dubai is an open economy, which in return benefit from a reduction in trade tension.



DUBAI'S INTERNATIONAL TRADE ADVANTAGES FOR GOODS AND SERVICES

Dubai attained a total of **AED 1.3 trillion** for foreign Trade value in 2018.

Most of the significant share of imports into Dubai's Free zones are in Manufacturing and Logistics.

One of Dubai's Major re-exporting destinations was **India** with **9.0%** followed by **Oman** with **8.7%** and **Saudi Arabia** with **9.4%**.

Dubai's exports of commercial services have a GDP of **30%** in 2018. Which was divided among:



AED 66.9B
(54.1%)
Air Transport



AED 34.4B
(27.8%)
Travel



AED 12.2B
(9.9%)
Information
&
Communication



AED 10.1B
(8.2%)
Financial,
Professional, Etc.



DUBAI'S WHOLESALE & RETAIL

The second-largest employer in the economy was Dubai's Wholesale and Retail products. It added valued **AED 105.1 billion** in 2018.

62% of luxury brands are available in Dubai. Making it the **#1** shopping destination in the world.

The growth in E-commerce and over retail services can become a challenge in the sector.



WORLD CLASS INFRASTRUCTURE IN UAE



Dubai is #1

In transport infrastructure with the highest quality of air transport infrastructure. This contributes to Economic growth, ranking the country 9th globally.



89 Million

Passengers handled by the Dubai International Airport in 2018.



28%

Increase in Broadband service quality in 2018.



Top-Tier-Transport

Improved operations and experiences for the citizens.

Promoting public transport in order to lower cost for migrant citizens.



DUBAI'S GLOBAL FINANCIAL LEADERSHIP

This sector generated a value-added of **AED 40.4 billion** in 2018. Facilitating indirectly to other economies through loans, credits, insurance, and capital.

Dubai Insurance activities total to **AED 27.2 billion**.

The Emirate has a global total value of **US\$60 billion** in 2018 for the strength in Islamic Finance.

Dubai Ranked in the 8th position in the global finance market.

DUBAI'S INDUSTRIES ARE THE SECOND LARGEST ECONOMIC SECTOR

This includes Manufacturing, construction, electricity, water and gas, mining, and quarrying.

Dubai aims to grow further by boosting industries to become one of the effective global economies in the world by 2030.

Manufacturing
is targeted to generate
an additional **AED 18B**
in real value-added.

Create **27,000**
new skilled jobs in
manufacturing.

Boost export
by
AED 16B

Invest
AED 700M
in
Retail & Distribution

45% Growth in the construction industry by 2018.

Dubai aims to conserve electricity and water consumption by switching to many solar energy projects in the future.

DUBAI'S REAL ESTATE INVESTMENTS AND ATTRACTIVE INCENTIVES

The real estate sector increased 3x with a generated total of AED 28.7 billion in the past few years.
Dubai attracts international investors by offering:

100%
Ownership for
foreign investors.

10 Year
visa programs
for suitable investors
and individuals.

5 Year
Retired Visa

Increased spending
on
**Landmark
Projects**

The Dubai Industrial Strategy 2030 will increase the demand for office spaces due to business accelerations.

DUBAI AS A TOURIST DESTINATION

Dubai ranks 4th place for providing accommodation, food services, and activities generated by tourism with a total of **AED 20.1 billion** in 2018.

Dubai received **15.92 million** visitors in 2018 and expects to attract over **20 million** in 2020.

The tourism industry adds value to other sectors such as construction, aviation, and other businesses in the economy.

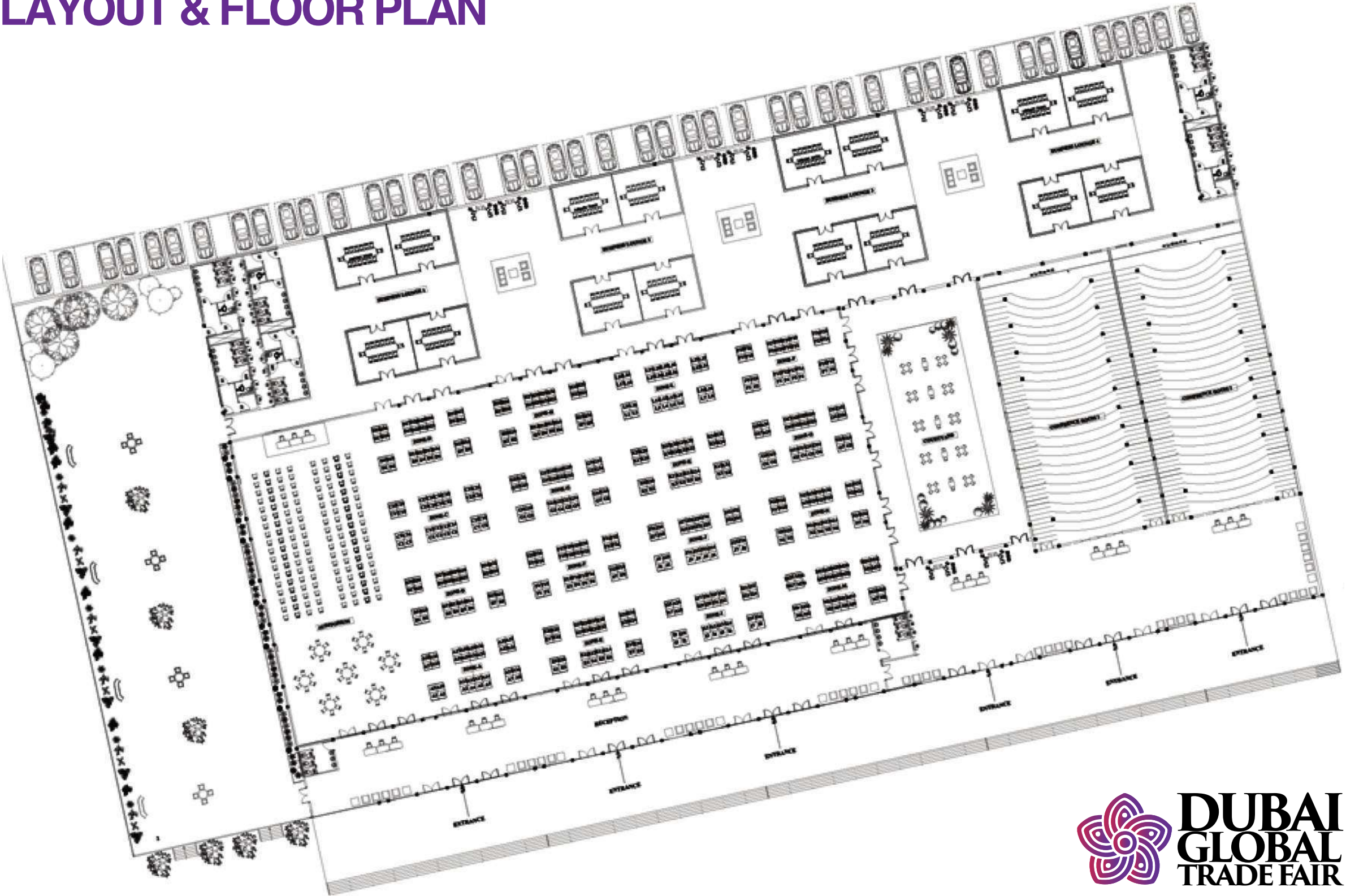
Dubai aims to provide an eco-tourism experience to preserve the natural assets in the country.

PURPOSE AND OBJECTIVES

- ⦿ The main aim of organizing the Dubai Global Trade Fair 2021 on a virtual platform is to help businesses in Dubai and all around the world to identify the opportunities in the economy with the current global situation.
- ⦿ The Dubai Global Trade Fair 2021 focuses on establishing a platform suitable for B2B and B2C trading opportunities in the UAE and the global market.
- ⦿ Developing a virtual event to focus on key elements such as increasing growth and sustainability.
- ⦿ Dubai Global Trade Fair 2021 is expected to be a turning point for businesses, investors and sponsors to recognize and value the opportunities in the economic activity which were affected by the Covid-19 pandemic.
- ⦿ The virtual platform will enable visitors, exhibitors and sponsors to interact negotiate and approach transactions through the virtual trade fair. A process to bring together buyers and sellers virtually.
- ⦿ The virtual event is created with the understanding of providing a real-life experience for visitors, exhibitors, and sponsors. The agenda, activities, virtual booths and other content are carefully designed to provide a professional platform to conduct business. By doing so, Dubai Global Home is taking adequate measures to ensure the health and safety of the participants as well as providing the opportunity to be a part of the first edition of Dubai Global Trade Fair 2021.
- ⦿ The virtual event is also a strategized to increase the trade activities in the UAE and the global post Covid-19 markets.



LAYOUT & FLOOR PLAN







DUBAI
GLOBAL HOME
VIRTUAL TRADE FAIR

© 2024
DUBAI GLOBAL HOME
VIRTUAL TRADE FAIR

DGTF RECEPTION AREA & INFORMATION DESK





DUBAI
GLOBAL HOME
VIRTUAL TRADE FAIR



DUBAI
Government Jobs
All Nationality can Apply
Diploma Degree

LUXURY TRAVEL
GUIDE TO
DUBAI

Best Tours and Ac
I DUBAI

EXHIBITOR'S HALL





MEETING ROOMS





DUBAI
GLOBAL
HOME



SPEEDA



DUBAI
GLOBAL HOME
VIRTUAL TRADE FAIR



AARCO
Real Estate

DAMAC
LIVE THE LUXURY



Design perspective
Spatial layout
Material selection

MEDIA

HEADLINE
SS

2 C

3 C

4

HEADLINE
BEST IN BUSINESS

VIRTUAL BOOTH PRICE

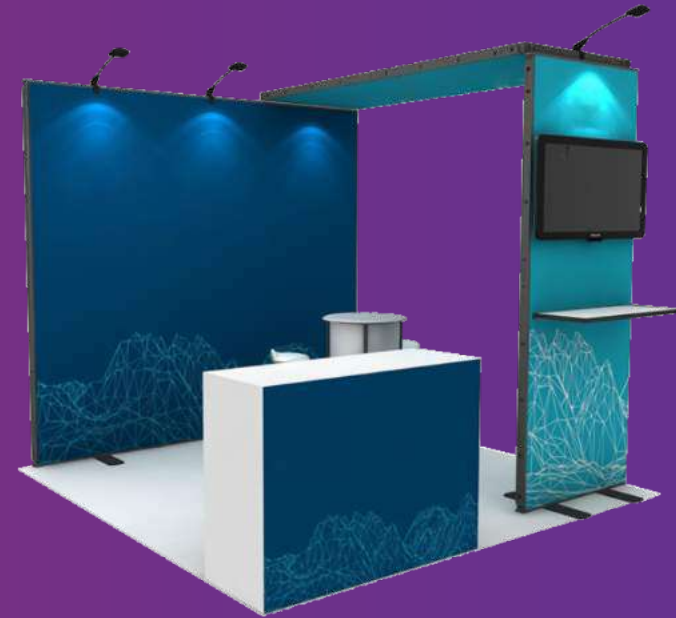


Booth Types	Early Bird Prices (30 th June)	Regular Prices
Basic Booth (09m ²)	USD 2000	USD 3000
Standard Booth (09m ²)	USD 2500	USD 3500
Premium Booth (09m ²)	USD 3000	USD 4000
Standard Booth (18m ²)	USD 3500	USD 5000
Premium Booth (18m ²)	USD 4000	USD 6000
Premium Booth (36m ²)	USD 5000	USD 10000
Co- Exhibitors	USD 100 / Company	
Media Entry	Included	
Registration Fee	USD 100	

Basic booth (09 m²)



Standard booth (09 m²)



Premium booth (09 m²)



Standard booth (18 m²)



PRODUCT CATEGORIES



PREMIUM PRODUCT & SERVICES

Automobiles, Metals & Mining, Premium, and Creative Products, Automotive.



MANUFACTURING AND EXPORT PRODUCTS

Agriculture, Auto Parts, Chemicals, Electrical & Electronics, Factories, FMCG, Manufacturing, Steel, Textile Products, Rubber Products, Metal Products, Palm Oil, Paper, Leather Products, Household, Lubricants,



FOOD & BEVERAGES

Fine Food, Dairy Products, Beverage Industry, Bakery & Ingredients Industry, Frozen, and Processed Food, Organic & Health Product, Ready to eat Products, Agro Products, Ingredients, and Spices, Seafood & Seaweed, Packaged Food & Drinks, Fresh Fruit, Vegetables, Coffee, Tea, Cocoa, Snack & Biscuits, Noodles, Coconut, Herbs.



RETAIL, FASHION, ACCESSORIES & PRODUCTS

Brands, Cosmetics, E-commerce, Fashion & Lifestyle, Gems & Jewellery, Retail, Textiles, Fashion Wear, Batik, Woven, Apparel, Embroidery, Pearls, Footwear, Luggage & Bag, Multi Products.



EDUCATION, CAREERS, AND JOB PLACEMENT SERVICES

Education & Training, Recruitment Services



REAL ESTATE AND PROPERTY INVESTMENTS

Real Estate, Investment



CONSTRUCTION AND BUILDING MATERIALS

Architectural, Construction, Engineering, Infrastructure, Railways, Wooden & Rattan Furniture, Interior and Décor, Outdoor & Garden Furniture, Home and Office Furniture, Handicraft.



BANKING AND FINANCES

Banking, Financial Services, Insurance, Investment Consulting,



**TECHNOLOGY, AI
AND COMMUNICATION**

Artificial Intelligence, Computer Hardware,
E-commerce, Electrical & Electronics,
Technological Services, Telecommunications



**MEDIA, ENTERTAINMENT
& EVENTS**

Entertainment, Events, Media & Entertainment,
Information Services



**HEALTHCARE
AND PHARMACEUTICAL**

Healthcare, Pharmaceuticals,
Health Appliances



**HOSPITALITY
AND TOURISM**

Hospitality, Tourism



**RENEWABLE ENERGY
& OIL AND GAS**

Oil and Gas, Renewable Energy



**TRANSPORT
AND LOGISTICS**

Aviation, Logistics & Freight Forwarding,
Transport, Shipping, Air Cargo, Logistics and Supply Chain



**GOVERNMENTAL &
NON-GOVERNMENTAL
ORGANIZATIONS**

Authorities



**PROFESSIONAL
SERVICES AND OTHERS**

Business Setup, Concepts, Migration Consulting

WHY PARTICIPATE?

Benefits of Exhibiting / Sponsoring at the DGTF 2021

- ⦿ Promote businesses all across the globe. Enabling exhibitors to reach prospects all around the world.
- ⦿ Conducting business consultations with trade representatives around the world.
- ⦿ Market your brand to thousands of leading experts, figure heads and businesses beyond your target sector.
- ⦿ Brand exposure within the industry.
- ⦿ Creation of brand awareness.
- ⦿ Build relationships with professionals in the sector.
- ⦿ A significant marketing advantage.
- ⦿ Demonstration of your services.
- ⦿ Gaining an understanding of the global business market.
- ⦿ Education knowledge about the industry and developments in the economy.
- ⦿ Social Media/ Media Coverage.
- ⦿ Opportunity to express your commitment and support towards the global businesses.
- ⦿ Demonstration of your services.
- ⦿ Create a virtual buzz by launching a new service or product.





THANK YOU

Exhibition
DGT Forum
Business Matching
Trade Mission

dubaiglobaltradefair.com



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